

## House Resolution 287

By: Representative Burnough of the 77<sup>th</sup>

## A RESOLUTION

1 Commending Rochelle B. Dennis for her leadership and success in the fields of  
2 communications, branding, and fundraising; and for other purposes.

3 WHEREAS, Rochelle B. Dennis has a long and consistent record of service to the  
4 community and this state and has been recognized as one of the most dynamic and  
5 committed people in Georgia; and

6 WHEREAS, a native of Charleston, South Carolina, Rochelle has a Bachelor of Arts in  
7 Political Science from the University of North Carolina, Charlotte, and a Master of Arts in  
8 journalism and mass communication from the University of South Carolina; she is a member  
9 of Alpha Kappa Alpha Sorority, Inc., a charter member of Women of Clayton County, a  
10 graduate of the Clayton Chamber of Commerce Women in Business Council, and Leadership  
11 Clayton; and

12 WHEREAS, Rochelle has 20 years of experience in communications, branding, and  
13 fundraising and is the Chief Brand Strategist for Beak Consulting; her natural storytelling,  
14 curiosity, creativity, and business acumen have transformed businesses by strengthening their  
15 brand integrity, increasing their revenue, and engaging with customers and donors; and

16 WHEREAS, she is an exceptional communications professional, a talented fundraiser, and  
17 a citizen servant who leads and directs social strategies; Rochelle has won two Public  
18 Relations Mercury Awards and has raised over \$8.4 million in less than three years; and

19 WHEREAS, this remarkable woman has established a glowing reputation of renown  
20 throughout Georgia for her dedication and high ideals; and

21 WHEREAS, Rochelle has been dedicated to providing continuing innovation in the branding  
22 industry and unparalleled service and support and remains steadfastly committed to the  
23 principles of skill, integrity, and responsibility; and

24 WHEREAS, it is abundantly fitting and proper that the outstanding accomplishments of this  
25 extraordinary woman be appropriately recognized.

26 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that  
27 the members of this body commend Rochelle B. Dennis for her exceptional work in  
28 communications, branding, and fundraising for small businesses and nonprofit organizations.

29 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized  
30 and directed to make an appropriate copy of this resolution available for distribution to  
31 Rochelle B. Dennis.